Activity 1.2: Merging Data Files in SPSS

Part 1

a. Load the accompanying Excel Datasets **Customers_07** and **Customers_08** into SPSS.

b. For the following categorical variables in the datasets **Customers_07** and **Customers_08**, go to **Variable View** and change their values in the **Measure** and **Values** columns as given below.

Variable	Measure	Category Values					
		0	1	2	3	4	5
Marital	Nominal	unmarried	Married	-	-	-	-
IncCat	Ordinal	-	Under $25	$25 - $49	$50 - $74	$75 +	-
CarCat	Ordinal	-	Economy	Standard	Luxury	-	-
Ed	Ordinal	-	No High School	High School	Some College	College Degree	Post-Grad Degree

c. Append the two datasets, **Customers_07** and **Customers_08**, into one dataset called **Customers_07_08** by doing a Cases Merge as shown in the Module 1.2 video.

d. List the appended dataset to confirm that the data were merged correctly.

Part 2

a. Load the accompanying Excel Dataset **Customers_07_2** into SPSS.
b. For the following categorical variables in the datasets **Customers_07_2**, go to **Variable View** and change their values in the **Measure** and **Values** columns as given below.

Variable	Measure	Category Values					
		0	**1**	**2**	**3**	**4**	**5**
Retire	Nominal	No	Yes	-	-	-	-
EmpCat	Ordinal	-	Less than 5	5 to 15	More than 15	-	-
JobSat	Ordinal	No	Yes				
Wireless	Nominal	No	Yes				
Voice	Nominal	No	Yes				
System	Nominal	No	Yes				
Internet	Nominal	No	Yes				
Callid	Nominal	No	Yes				

Variable	Category Values		
	Measure	**m**	**f**
Gender	Nominal	male	female

c. Append the two datasets, **Customers_07** and **Customers_07_2**, into one dataset called **Customers_07_M** by doing a Variable Merge as shown in the Module 1.2 video.
d. List the appended dataset to confirm that the data were merged correctly.

★ Please create a copy of the Excel file and use the duplicate to complete the activity. Ensure no changes are made to the shared file